

# GREATER PARKERSBURG CONVENTION & VISITORS BUREAU

## Website Ad Order Form

The bureau's website averages 3,010 unique visitors and over 12,000 page views per month with more visitors using the site during May through October. Approximately 79% of these are new visits each month. The bureau offers a limited number of ads on our website. Website ads, regardless of location on the site, measure 215 pixels (2.24 inches) wide by 80 pixels (0.83 inches) high. **Website ads are placed in a prime location on the right side of the page immediately below the top header and main navigation bar. All website ads include a link to the advertiser's website.**

To sign up for a website ad, please complete the order form and return it to the bureau office. Those signing up for this subscription service will be notified of any additional information or materials as well as deadlines for their submission. If the month or positions you are ordering is not available, the CVB office will contact you. If you have questions, contact the bureau office at 304-428-1130.

Name of business/organization: \_\_\_\_\_

Contact person: \_\_\_\_\_ Telephone: \_\_\_\_\_

Contact person e-mail address: \_\_\_\_\_

### Please check the ad(s) you are ordering:

	Partner		Non-Partner	
	Nov-Apr	May-Oct	Nov-Apr	May-Oct
<input type="checkbox"/> Home page (1 available)	\$ 65/mo	\$ 85/mo	\$110/mo	\$140/mo
Month(s) ad is to appear - _____				
<input type="checkbox"/> Attractions section page (2 available)	\$ 55/mo	\$ 70/mo	\$ 90/mo	\$115/mo
<input type="checkbox"/> Lodging section page (2 available)	\$ 55/mo	\$ 70/mo	\$ 90/mo	\$115/mo
<input type="checkbox"/> Events section page (2 available)	\$ 55/mo	\$ 70/mo	\$ 90/mo	\$115/mo
<input type="checkbox"/> Shopping section page (2 available)	\$ 45/mo	\$ 60/mo	\$ 80/mo	\$100/mo
<input type="checkbox"/> Dining section page (2 available)	\$ 45/mo	\$ 60/mo	\$ 80/mo	\$100/mo
<input type="checkbox"/> Recreation section page (2 available)	\$ 45/mo	\$ 60/mo	\$ 80/mo	\$100/mo
<input type="checkbox"/> Visitor Services section page (2 available)	\$ 45/mo	\$ 60/mo	\$ 80/mo	\$100/mo

Month(s) ad is to appear - \_\_\_\_\_

### Creative

- Ad to be submitted ready to insert  
 Ad needs to be created (\$200 fee for creating a website ad)

**Cost** Ad fee \$ \_\_\_\_\_  
10% multi-month discount - \_\_\_\_\_  
or 15% yearly discount - \_\_\_\_\_  
Creative fee + \_\_\_\_\_  
Total due \$ \_\_\_\_\_

**Return to:** Greater Parkersburg CVB  
350 7<sup>th</sup> St  
Parkersburg, WV 26101  
304-428-8117 (Fax)