

G R E A T E R
PARKERSBURG
Convention & Visitors Bureau

Printed Map Contract

This is a unique advertising opportunity with a first come, first serve basis, because the advertising spots are limited (only 4). This is a very visible ad on one of the most sought after pieces that the CVB has to offer. Nearly every visitor who walks through the door receives one of these before leaving the center.

This offer: Your ad printed on the front of 10,000, 11" x 17" double sided maps that are distributed to visitors over the next year and a half from various locations around Parkersburg including the Greater Parkersburg CVB, I-77 Welcome Center, North Bend State Park and various other businesses, hotels and campgrounds.

What you get:

- A prominently positioned grayscale, (approximate size) 2 ½" x 3" ad on the front of the map.
- Your logo placed on the map at your location to attract attention.
- A listing in the "Points of Interest" section.
- Depending on your location, your logo/name will appear 4-5 total times on this large double-sided map.

Cost: \$360*

* Art Work: If Stonewall Marketing is designing or revising your ad, submit your logo (high resolution if electronic), text or suggested copy points. Additional design fees may apply for ad creation or ad revision.

Each participant will be invoiced for the total amount of the ad plus any additional design charges.

Name: _____ Telephone: _____

Business Location Address: _____

Business/Organization: _____

Signature: _____

Return to: Greater Parkersburg CVB
350 7th Street
Parkersburg, WV 26101

Fax: 304-428-8117